



## 501 W. Broadway Price List

470 Enterprise St. San Marcos CA 92078  
Ph. 949-472-3849 760-591-9992 Fax 760-591-9994

**Effective 7/1/16 - 6/30/17**

Sign type	unit cost	sales tax	total
<b>Tenant signs</b>			
<b>New reinvestment signs</b>			
Full complete sign (10 x 12)	\$428.00	\$34.24	\$462.24
Tenant Insert w/ text	\$142.00	\$11.36	\$153.36
Tenant Insert Blank	\$52.00	\$4.16	\$56.16
Stainless Steel Header w/ Braille & text	\$158.00	\$12.64	\$170.64
Stainless Steel Header [blank]	\$119.00	\$9.52	\$128.52
Stainless Steel Footer	\$78.00	\$6.24	\$84.24
Backplate & Assembly	\$50.00	\$4.00	\$54.00
Temporary Shocard	\$35.00	\$2.80	\$37.80
<b>Directory Boards</b>			
Floor Dir. Strip w/ text	\$46.00	\$3.68	\$49.68
Floor Dir. Strip - Blank	\$20.00	\$1.60	\$21.60
Floor Directory Board	\$670.00	\$53.60	\$723.60
<b>Assorted Signage</b>			
Utility Door sign (5 x 6-1/2)	\$310.00	\$24.80	\$334.80
Full Directional sign (10 x 12)	\$389.00	\$31.12	\$420.12
Directional insert only	\$142.00	\$11.36	\$153.36
Restroom - Title 24 (on door)	\$95.00	\$7.60	\$102.60
Restroom - ADA (on wall)	\$330.00	\$26.40	\$356.40
<b>Services</b>			
Installation - minimum*	\$20.00	N/A	\$20.00
Shipping - minimum*	\$12.00	\$0.96	\$12.96

\* Actual charge will depend on quantity ordered.

Minimum charges may be split between multiple orders.

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