



Executive Park Price List

133 Newport Dr., Ste. E San Marcos CA 92069
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Effective 7/1/09 - 6/30/10

Sign type	unit cost	sales tax	total
Tenant signs			
Full complete sign (10 x 12)	\$252.00	\$22.05	\$274.05
Tenant Insert w/ text	\$127.00	\$11.11	\$138.11
Tenant Insert [blank]	\$52.00	\$4.55	\$56.55
Reverse "Tamper-Proof" Tenant insert (Bldg 2 Only)	\$145.00	\$12.69	\$156.24
Painted Acrylic Header w/ Braille & text	\$75.00	\$6.56	\$81.56
Painted Acrylic Header [blank]	\$35.00	\$3.06	\$38.06
Temporary Shocard	\$35.00	\$3.06	\$38.06
Backplate & Assembly	\$50.00	\$4.38	\$54.38
Oldstyle tenant inserts	\$129.00	\$11.29	\$140.29
Directory Boards			
Lobby Directory Strip (per strip)	\$44.00	\$3.85	\$47.85
Lobby Directory Strip - Blank (per strip)	\$20.00	\$1.75	\$21.75
Directory Board - 14 strip capacity	\$480.00	\$42.00	\$522.00
Small Dir. Strip w/ text (Bldg 4 Only)	\$40.00	\$3.50	\$43.50
Small Dir. Strip - BLANK (Bldg 4 Only)	\$18.00	\$1.58	\$19.58
Assorted Signage			
Utility Door sign (5 x 6-1/2)	\$165.00	\$14.44	\$179.44
Full Directional sign (10 x 12)	\$178.00	\$15.58	\$193.58
Directional insert only	\$116.00	\$10.15	\$126.15
Restroom - Title 24 (on door)	\$95.00	\$8.31	\$103.31
Restroom - ADA (on wall)	\$185.00	\$16.19	\$201.19
Wing-Wall Panel lettering	\$52.00	\$4.55	\$56.55
Services			
Installation - minimum*	\$20.00	N/A	\$20.00
Shipping - minimum*	\$15.00	\$1.31	\$16.31
* Actual charge will depend on quantity ordered.			
Minimum charges may be split between multiple orders.			