



La Jolla Centre Price List

133 Newport Dr., Ste. E San Marcos CA 92069
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Effective 4/1/10 - 6/30/11

Sign type	unit cost	sales tax	total
Tenant signs			
New style (Re-invested floors)			
Full complete sign (10 x 12)	\$428.00	\$37.45	\$465.45
Tenant Insert w/ text	\$142.00	\$12.43	\$154.43
Tenant Insert Blank	\$52.00	\$4.55	\$56.55
Stainless Steel Header w/ Braille & text	\$144.00	\$12.60	\$156.60
Stainless Steel Header [blank]	\$119.00	\$10.41	\$129.41
Stainless Steel Footer	\$92.00	\$8.05	\$100.05
Backplate & Assembly	\$50.00	\$4.38	\$54.38
Directory Boards			
Floor Dir. Strip w/ text (re-image type)	\$44.00	\$3.85	\$47.85
Floor Dir. Strip - Blank (re-image type)	\$20.00	\$1.75	\$21.75
Floor Directory Board (re-image type)	\$595.00	\$52.06	\$647.06
Assorted Signage			
New style (Re-invested floors)			
Utility Door sign (5 x 6-1/2)	\$310.00	\$27.13	\$337.13
Full Directional sign (10 x 12)	\$375.00	\$32.81	\$407.81
Directional insert only	\$142.00	\$12.43	\$154.43
Restroom - Title 24 (on door)	\$95.00	\$8.31	\$103.31
Restroom - ADA (on wall)	\$330.00	\$28.88	\$358.88
Services			
Installation - minimum*	\$20.00	N/A	\$20.00
Shipping - minimum*	\$15.00	\$1.31	\$16.31

* Actual charge will depend on quantity ordered. Minimum charges may be split between multiple orders.