



## La Jolla Gateway Price List

133 Newport Dr., Ste. E San Marcos CA 92069  
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Effective 7/1/08 - 6/30/09

Sign type	unit cost	sales tax	total
<b>Tenant signs</b>			
Full complete sign (10 x 12)	\$428.00	\$33.17	\$461.17
Tenant Insert w/ text	\$142.00	\$11.01	\$153.01
Tenant Insert [blank]	\$52.00	\$4.03	\$56.03
Bronze Header w/ Braille & text	\$144.00	\$11.16	\$155.16
Bronze Header [blank]	\$119.00	\$9.22	\$128.22
Bronze Footer	\$92.00	\$7.13	\$99.13
Temporary Shocard	\$35.00	\$2.71	\$37.71
Backplate & Assembly	\$50.00	\$3.88	\$53.88
<b>Directory Boards</b>			
Lobby Directory Strips - 9171 Lobby	\$32.00	\$2.48	\$34.48
Lobby Directory Strips - 9171 lobby (Blank )	\$10.00	\$0.78	\$10.78
Lobby Directory Strips - 9191 Lobby	\$32.00	\$2.48	\$34.48
Lobby Directory Strips - 9191 lobby (Blank )	\$10.00	\$0.78	\$10.78
Floor Dir. Strip w/ text	\$44.00	\$3.41	\$47.41
Floor Dir. Strip - Blank	\$20.00	\$1.55	\$21.55
Floor Directory Board	\$670.00	\$51.93	\$721.93
<b>Assorted Signage</b>			
Utility Door sign (5 x 6-1/2)	\$310.00	\$24.03	\$334.03
Full Directional sign (10 x 12)	\$375.00	\$29.06	\$404.06
Directional insert only	\$142.00	\$11.01	\$153.01
Restroom - Title 24 (on door)	\$95.00	\$7.36	\$102.36
Restroom - ADA (on wall)	\$330.00	\$25.58	\$355.58
<b>Services</b>			
Installation - minimum*	\$20.00	N/A	\$20.00
Shipping - minimum*	\$15.00	\$1.16	\$16.16
* Actual charge will depend on quantity ordered.			
Minimum charges may be split between multiple orders.			