



20 & 40 Pacifica Price List

133 Newport Dr., Ste. E San Marcos CA 92069
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Effective 9/1/07 - 12/31/10

Sign type	unit cost	sales tax	total
Tenant signs			
Full complete sign (10 x 12)	\$412.00	\$31.93	\$443.93
Tenant Insert w/ text	\$142.00	\$11.01	\$153.01
Tenant Insert Blank	\$62.00	\$4.81	\$66.81
Stainless Steel Header w/ Braille & text	\$144.00	\$11.16	\$155.16
Stainless Steel Header [blank]	\$119.00	\$9.22	\$128.22
Stainless Steel Footer	\$92.00	\$7.13	\$99.13
Backplate & Assembly	\$50.00	\$3.88	\$53.88
Temporary Shocard	\$35.00	\$2.71	\$37.71
Directory Boards			
Floor Dir. Strip w/ text	\$44.00	\$3.41	\$47.41
Floor Dir. Strip - Blank	\$20.00	\$1.55	\$21.55
Floor Directory Board (full 8 strip board)	\$570.00	\$44.18	\$614.18
Assorted Signage			
Utility Door sign (5 x 6-1/2)	\$310.00	\$24.03	\$334.03
Full Directional sign (10 x 12)	\$375.00	\$29.06	\$404.06
Directional insert only	\$142.00	\$11.01	\$153.01
Restroom - Title 24 (on door)	\$80.00	\$6.20	\$86.20
Restroom - ADA (on wall)	\$330.00	\$25.58	\$355.58
Services			
Installation - minimum*	\$20.00	N/A	\$20.00
Shipping - minimum*	\$15.00	\$1.16	\$16.16

* Actual charge will depend on quantity ordered.

Minimum charges may be split between multiple orders.