



133 Newport Dr., Ste. E San Marcos CA 92069
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Well Fargo Plaza Price List

Effective 7/1/08 - 6/30/09

Sign type	unit cost	sales tax	total
Tenant signs			
Full complete sign (10 x 12)	\$428.00	\$33.17	\$461.17
Tenant Insert w/ text	\$142.00	\$11.01	\$153.01
Tenant Insert [blank]	\$52.00	\$4.03	\$56.03
Stainless Steel Header w/ Braille & text	\$144.00	\$11.16	\$155.16
Stainless Steel Header [blank]	\$119.00	\$9.22	\$128.22
Stainless Steel Footer	\$92.00	\$7.13	\$99.13
Temporary Shocard	\$35.00	\$2.71	\$37.71
Backplate & Assembly	\$50.00	\$3.88	\$53.88
Old-Style Tenant sign - full w/ Braille	\$95.00	\$7.36	\$102.36
Old-Style Tenant sign - reletter only	\$35.00	\$2.71	\$37.71
Directory Boards			
Floor Dir. Strip w/ text	\$44.00	\$3.41	\$47.41
Floor Dir. Strip - Blank	\$20.00	\$1.55	\$21.55
Floor Directory Board	\$670.00	\$51.93	\$721.93
Old Style Directory Strip	\$36.00	\$2.79	\$38.79
Assorted Signage			
Utility Door sign (5 x 6-1/2)	\$310.00	\$24.03	\$334.03
Full Directional sign (10 x 12)	\$375.00	\$29.06	\$404.06
Directional insert only	\$142.00	\$11.01	\$153.01
Restroom - Title 24 (on door)	\$95.00	\$7.36	\$102.36
Restroom - ADA (on wall)	\$330.00	\$25.58	\$355.58
Services			
Installation - minimum*	\$20.00	N/A	\$20.00
Shipping - minimum*	\$15.00	\$1.16	\$16.16
* Actual charge will depend on quantity ordered.			
Minimum charges may be split between multiple orders.			